

PRESS RELEASE

EXCLUSIVE PLACES - THE NYMPHENBURG PORCELAIN MANUFACTORY OPENS ITS DOORS TO GUESTS OF THE CHARLES HOTEL



Munich - The Charles Hotel, a Rocco Forte hotel, has partnered with Excellent Experiences to take guests of the hotel on an exclusive behind the scenes tour of the world-famous Nymphenburg Porcelain Manufactory. Normally closed to the public, guests will get unique insight into the long held traditions dating back to 1761 and production of the porcelain to better understand what makes Nymphenburg Porcelain Manufactory works of art internationally sought after by designers such as Christian Lacroix and Vivienne Westwood to name a few.

Excellent Experiences, who are local designers of creating unique experiences, will meet guests in the hotel's "Library Lounge", where Claire, the famous porcelain rhinoceros from the Nymphnburg Manufactory is on display. Here, guests will be introduced to the traditional history of the Royal Manufactory whilst enjoying a glass of champagne and an amuse bouche before being transported by limousine to the Nymphenburg Palace for an exclusive guided tour of the workshop to see the artists at work.

Following the tour, enjoy Afternoon High Tea in the Blue Salon of the palace – served, of course, in the finest Nymphenburg porcelain. Before the tour concludes with a walk through the palace park, accompanied by stories and anecdotes about the origins of what was once the summer residence of Royal Family and rulers of Bavaria, each guest will receive a beautiful porcelain mug, personalised with their own initials – a unique item that turns this unforgettable adventure into a truly 'Excellent Experience' right up to its conclusion.



A ROCCO FORTE HOTEL



Package details for 2 persons, bookable from Sunday to Thursday

- 2 nights including breakfast in a Classic Room
- Champagne & amuse bouche in the Library Lounge
- Limousine transfer
- Exclusive Nymphenburg tour with 'Excellent Experience'
- Afternoon Tea in Nymphenburg
- Personalised Nymphenburg porcelain mug

Total price for 2 persons from € 3.060 To book: xxx Link to follow

- Ends -

The Charles Hotel, a Rocco Forte hotel

The Charles Hotel, the "Münchner Kindl" of the Rocco Forte Hotels, is the latest 5-star superior hotel in Munich with modern design. Located in a unique position between the Old Botanical Garden, the Karlsplatz as well as the Königsplatz, the Hotel is the ideal starting point for business and private travellers. Built in 2007, the award-winning Hotel has 160 guestrooms and suites, which are amongst the largest in Munich with a minimum size of 40 square meters. Olga Polizzi, sister of Sir Rocco Forte, is responsible for the interior design. www.roccoforthotels.com

Press Contact The Charles Hotel:

Nicole Hüsken Public Relations Manager Tel.: +49 89 544 555 1440

E-Mail: nhuesken@roccofortehotels.com

Porcelain Manufactory Nymphenburg

In Nymphenburg today, as 272 years ago, porcelain objects and works of art are manufactured purely by hand according to designs by contemporary designers and artists who belong to the worldwide avant-garde. Renowned designers such as Konstantin Grcic and Hella Jongerius, fashion designers such as Christian Lacroix, Vivienne Westwood and Gareth Pugh, and visual artists such as Carsten Höller, Olaf Nicolai and Wim Delvoye are intensively involved with the historical and cultural context of Nymphenburg and show how outstanding artistic visions are expressed in porcelain of the highest quality. Further information can be found at www.nymphenburg.com



'Excellent Experience'

Excellent Experiences' designs unique experiences for business and private customers with the highest demands and a sense for the extraordinary. With a passion for the special, the demand for perfect perfection, years of experience in luxury management and a global, selected network, the fine studio based on Lake Starnberg opens doors worldwide that otherwise remain closed to the public and creates unforgettable experiences with a great deal of love for detail and a very personal touch. Contact www.excellent-experiences.com

Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 11 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas. Rocco Forte Hotels comprises: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg; Assila Hotel, Jeddah. www.roccofortehotels.com

Future openings: Puglia in 2019, Rome in 2019, Shanghai in 2019